



HOW TO HELP YOUR CHILD FUNDRAISE

With parental permission, students have the opportunity to raise money to support research to cure, treat, and prevent type 1 diabetes (T1D)!

Online fundraising is the easiest, fastest, and most efficient way for your child to raise funds and earn Difference Maker Awards!*

HERE ARE SOME TIPS FOR HELPING YOUR CHILD FUNDRAISE ONLINE:

- Go to kidswalk.jdrf.org. Find your state, then select your school and follow the easy registration steps.
- Register your child to get a Participant Center, where you can take advantage of our fast and easy fundraising tools!
- Create a personal web page so that family and friends can donate directly to your child.
- Email family and friends through the Participant Center and ask for their support.
- Track your progress in real time!

MORE GREAT WAYS TO HELP YOUR CHILD FUNDRAISE:

- Help your child set a goal and make a plan to reach it. (Example: for \$50, ask 10 people for \$5; for \$100, ask 10 people for \$10.)
- Be the first to contribute to your child.
- Bring your child's collection envelope to work and ask co-workers for support. Don't forget to ask about matching gift programs!
- Sell paper sneakers (included in your child's collection envelope) to family and friends for a donation of \$1 or more.

HOW TO HELP YOUR SCHOOL HOLD A SMOOTH AND SUCCESSFUL KIDS WALK CAMPAIGN:

- If possible, please convert all cash donations to a check made payable to JDRF.
- Turn the collection envelope in with all donations on the date marked on your child's envelope. It is very important that you fill out your child's envelope in full so that we can track donations and awards for our students.
- Your child should return the paper sneakers as they are sold to his or her teacher, so that they can be displayed in the hall, gym, or classroom.
- Volunteer to help!

Thank you for helping your child make a difference!

*Be sure to check with your child's teacher about whether your school is participating in the Kids Walk Difference Maker Award Program!