

Fundraising Events Your Way

Breakthrough T1D is extremely grateful to the many individuals and organizations who wish to organize events and campaigns to support research and programs to help find a cure for type 1 diabetes (T1D).

FUNDRAISING EVENT/CAMPAIGN OVERVIEW

A Breakthrough T1D Supporter's Fundraising Event/Campaign ("Fundraiser") is an event or promotion organized, developed and executed for the purpose of raising money to advance Breakthrough T1D mission by an individual, business or organization ("Organizer"), which is non-affiliated with Breakthrough T1D.

Breakthrough T1D has no fiduciary responsibility and little or no staff involvement in these Fundraisers, where the net proceeds shall be delivered to the Breakthrough T1D chapter for the benefit of Breakthrough T1D.

With the Organizer's acceptance of (and compliance with) these Program Policies & Guidelines Organizer of a Fundraiser has the opportunity to utilize the Breakthrough T1D Your Way™ online fundraising tools for Fundraiser promotion and related online fundraising, and use the Breakthrough T1D "To Benefit Breakthrough T1D" logo in connection with the Fundraiser.

PROGRAM POLICES & GUIDELINES

Event Names

All promotional materials and public communications must clearly state that Breakthrough T1D is the beneficiary of the Fundraiser, and may not state or imply that the Organizer is an employee, agent, subsidiary, or affiliate of Breakthrough T1D, nor may such materials or communications state or imply that the Fundraiser is organized, hosted or sponsored by Breakthrough T1D or that Breakthrough T1D is other than the beneficiary of the Fundraiser. For example, rather than "The Breakthrough T1D [Fundraiser Name]", the Fundraiser should be identified as "The [Fundraiser Name] To Benefit Breakthrough T1D."

Breakthrough T1D Staff & Volunteers

Breakthrough T1D staff and volunteers are fully deployed on strategic programs to raise funds to support the mission of "accelerating life-changing breakthroughs to cure, prevent and treat T1D and its complications." As a result, Breakthrough T1D is unable to provide staff or volunteers in-person support for fundraising events by organizers.

Liability Insurance

Breakthrough T1D insurance does not extend or cover independent Breakthrough T1D Supporter's Fundraising Events/Campaigns. It is recommended that Organizers read the fine print of agreements they are signing when holding fundraisers at various locations—at times liability insurance is mentioned in this agreement and that will be at the responsibility of the Fundraiser Organizer, not Breakthrough T1D. We recommend that you seek independent insurance advice, if appropriate.

Conduct & Decorum

Each Fundraiser shall be administered in a manner that reflects positively on the image of Breakthrough T1D. No conduct which is unlawful or deemed offensive by Breakthrough T1D shall be associated with any Fundraiser. Breakthrough T1D reserves the right to revoke the Organizer's permission to use the Breakthrough T1D name, the To Benefit Breakthrough T1D Logo, and the Breakthrough T1D Your Way™ online fundraising tools for any Fundraiser it deems offensive or in violation of these Program Policies & Guidelines.

We encourage event Organizers to conduct events benefitting Breakthrough T1D in the safest manner possible and to protect the health and safety of all those attending or involved. In matters of health and safety (such as the COVID 19 pandemic) it is recommended that Organizers follow the science and data to make appropriate decisions on holding events based on the guidance of federal, state and local public health officials.

Accounting & Banking

- If the Organizer would like to use the Breakthrough T1D online platform, Breakthrough T1D Your Way™ to promote and raise funds for their Fundraiser they have access to use this tool. Note: All funds raised through this online tool remain with Breakthrough T1D and are not able to be used to pay back expenses that may have been incurred for hosting the Fundraiser.
- Organizer and/or cause individual donors shall donate to Breakthrough T1D all proceeds from the Fundraiser, net of direct costs. Under no circumstances can a Fundraiser's expenses flow through Breakthrough T1D accounting books.
- Only the net revenue (revenue less expenses) will be accepted by Breakthrough T1D. The Organizer may not use Breakthrough T1D taxpayer identification number or assert exemption from taxes under Breakthrough T1D name.
- All donations submitted through Breakthrough T1D online fundraising page or mailed directly to Breakthrough T1D will be acknowledged by Breakthrough T1D with a tax-deductible receipt, assuming donor information is supplied.

In-kind Sponsorship

Breakthrough T1D cannot solicit in-kind sponsors for independent Breakthrough T1D Supporter's Fundraising Events/Campaigns. In-kind sponsorship is defined as a donation of a product or service such as printing of materials or providing custom t-shirts. Additionally, the value of in-kind sponsor's products or services can be recognized as part of the total event revenue, but obviously not in the event's cash donation to Breakthrough T1D. Please contact Breakthrough T1D for additional information.

Safety of Participants in Events

All in-person fundraising events should be conducted with the safety of the participants in mind, and special attention must be paid to the safety of any minor participating in the event. Breakthrough T1D is not responsible for the safety of participants in the Fundraiser by the Organizer. If any event poses any potential risk to the health or safety of a participant, e.g., walkathon, marathon, triathlon, the organizer shall obtain a written and signed waiver of liability from each participant as a condition of participating in the event. The waiver must release Breakthrough T1D from any claim for liability resulting from the individual's participation in the event. Sample waiver language provided upon request.

Cause Related Marketing & Product Endorsement

For-profit entities or individuals that wish to fundraise for Breakthrough T1D through their trade or business, by offering Breakthrough T1D a percent of sales or revenue from products or services must first secure Breakthrough T1D written approval before proceeding. Organizer shall not use the Breakthrough T1D name and/or the To Benefit Breakthrough T1D Logo in connection with any the sale or promotion of any products or services or for any commercial purposes unless pre-authorized by Breakthrough T1D in writing. Organizer will not represent or imply that Breakthrough T1D endorses or sanctions any product or service of Organizer or of any third party.

All promotional materials and public communications must clearly state that Breakthrough T1D is the beneficiary of the Fundraiser and may not state or imply that the Organizer is an employee, agent, subsidiary, or affiliate of Breakthrough T1D. These materials or communications should also not state or imply that the Fundraiser is organized, hosted or sponsored by Breakthrough T1D or that Breakthrough T1D is anything but the beneficiary of the Fundraiser.

Breakthrough T1D grants to the Organizer, a non-exclusive, non-transferable permission to use and display the Breakthrough T1D name and the To Benefit Breakthrough T1D™ logo (the "Benefit Logo") in connection with Fundraisers authorized hereunder, subject to the following terms and conditions:

Indemnity

The Organizer of the Fundraiser agrees to indemnify and hold harmless Breakthrough T1D, its affiliates, officers, employees, agents, representatives, contractors and licensees from and against all claims, losses, damages, liabilities and expenses, including reasonable attorney's fees, arising out of or occasioned by any act or omission of Organizer, or his/her/its officers, partners, employees, agents, volunteers, contractors, the licensees, guests, invitees, or attendees, in connection with the Fundraiser.